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Subject: East Hollywood BID - Mini Planning Retreat - Monday, February 13th - Please respond
Date: Tuesday, January 31, 2017 4:35:00 PM
Attachments: [image001.png](#)
Importance: High

Dear EHBID Board Members-

As discussed at our last BID meeting, we will be having a mini Board retreat on Monday, February 13th from 10 am – 2 pm. The retreat will be held at the Hollywood Hotel (Hollywood Hotel - 1160 North Vermont Avenue, Hollywood, CA 90029). It is very important that you all attend.

We have hired a professional facilitator to help the BID Board focus on branding/marketing/image issues. As you know, it is important that we have cohesive brand going forward while the BID continues to work on its trashcan signage, street pole banners, and website design. At the end of this session, we want to give our Marketing Committee enough direction to develop a logo and other collateral for use in our BID activities.

Please rsvp so I can be sure to have an accurate head count for lunch.

Thanks so much!

-Nicole

Please note, the Chamber has recently moved offices! Please be sure to update your records with our new address below!

Warmest Regards,

Nicole



Nicole J. Shahrenian

Vice President, Government Relations

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The Hollywood Chamber of Commerce appreciates the support of our largest member investors, the Premier Investors Club for their help in furthering the Chamber's advocacy agenda.

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